

WEB Privacy Policy

Introduction

Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal data when you interact with our website. It also outlines your rights regarding your data and how you can exercise them.

We may update this Privacy Policy periodically, so we encourage you to review it regularly.

Who We Are

We are:

FluoGuide A/S
Titangade 9–13
2200 Copenhagen N
Denmark

As the Data Controller, we are responsible for ensuring that your personal data is handled in compliance with applicable data protection laws. For any inquiries regarding your personal data, you may contact our Data Protection Officer at dataprivacy@fluoguide.com.

How We Use Your Information

When You Visit Our Website

When you access our website, we automatically collect certain information through cookies and similar technologies. This includes:

- Your IP address
- Browser type and settings
- Pages visited
- General location data (such as city or country)

This information helps us improve our website, analyze traffic patterns, and maintain security. For more details, please refer to our Cookie Policy.

Personal Data We Collect

We collect personal data only when you voluntarily provide it, such as when you:

- Contact us via email or a web form
- Apply for a position

This may include:

- Your name and contact details (email address, phone number, etc.)
- Any additional information you include in your communications with us

We do not collect sensitive personal data (e.g., health-related information) unless explicitly required and provided through a designated process. If such data is needed, we will collect it in compliance with legal requirements and with your explicit consent.

Purpose and Legal Basis for Processing

We process your personal data for the following purposes:

- To enhance your experience on our website
- To communicate with you and respond to inquiries
- To provide relevant information about our products or services
- To comply with legal and regulatory obligations

Our processing activities are based on one or more of the following legal grounds:

- **Legitimate Interests** – Enhancing our services and website functionality
- **Legal Compliance** – Fulfilling legal obligations
- **Consent** – Where required, we will obtain your explicit consent

Sharing of Personal Data

We do not sell or rent your personal data. However, we may share it with:

- Trusted third-party service providers (e.g., hosting, analytics, IT support)
- Legal authorities when required by law or to protect our rights

All third-party service providers handling your data are contractually obligated to implement appropriate security measures.

Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Policy. Retention periods depend on legal requirements and business needs. When no longer required, data is securely deleted or anonymized.

Data Protection Measures

We implement appropriate technical, organizational, and legal safeguards to protect your personal data, including:

- Encryption of sensitive information
- Access controls and secure storage solutions
- Regular security assessments

If data is transferred outside your country, we ensure compliance with applicable laws, such as using EU Standard Contractual Clauses for international transfers.

Your Rights

You have the following rights regarding your personal data:

- **Access** – Request a copy of your personal data
- **Correction** – Request correction of inaccurate or outdated data
- **Deletion** – Request deletion of your data under certain circumstances
- **Objection** – Object to processing based on legitimate interests
- **Data Portability** – Request a transfer of your data to another provider (if applicable)
- **Withdraw Consent** – Withdraw consent at any time where processing is based on consent

To exercise your rights, please contact us at dataprivacy@fluoguide.com.

Right to Lodge a Complaint

If you have concerns about how we handle your personal data, we encourage you to contact us directly. However, you also have the right to lodge a complaint with your local Data Protection Authority.

In Denmark, you can contact Datatilsynet at www.datatilsynet.dk.

Third-Party Websites

Our website may contain links to third-party websites. This Privacy Policy does not apply to external sites, and we encourage you to review their privacy policies before sharing any personal data.

Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

FluoGuide A/S
Titangade 9–13
2200 Copenhagen N
Denmark
info@fluoguide.com

Data Protection Officer

dataprivacy@fluoguide.com